

12 January 2016

Fundana becomes an authorized asset manager regulated by FINMA

Fundana is pleased to announce that it is now regulated by FINMA in Switzerland as an authorized asset manager of collective investments.

FINMA is Switzerland's independent financial-markets regulator. Its mandate is to supervise banks, insurance companies, exchanges, securities dealers, collective investment schemes, and their asset managers and fund management companies.

FINMA's due diligence process covered a wide range of areas including the firm organization (such as segregation of duties, appropriate staff level & experience, independent board), minimum capital levels, the investment process, risk management and compliance.

"This approval is a testament to Fundana's professionalism and long-term commitment to setting the highest standards in the asset management industry" said Thomas Alessie, Fundana's CEO.

Olivier de Denon joins Fundana

Fundana also welcomes Olivier de Denon, who has joined the firm as Director of Business Development for the German-speaking part of Switzerland.

He will be based in Zurich at Bahnhofstrasse 100, 8001 Zurich, and his experience of, and passion for, the alternative industry will provide a useful additional point of contact for our clients.

Olivier can be contacted at olivier.dedenon@fundana.ch or +41 44 562 71 56.

- Ends -

For further details, please contact:

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About Fundana

Fundana was founded in 1993. It focuses on managing clients' alternative investments. The firm is based in Geneva, with 16 professionals and with \$1.2Bn of AuM. The client base is primarily comprised of institutional investors, independent asset managers and banks.

The flagship fund managed by Fundana, the Prima Capital Fund, has one of the longest track records in the industry (more than 22 years). The fund's objective is to outperform equities over a cycle but with half of the volatility. It has annualized 7% (net of fees) with 8% volatility since inception. It has won several awards and currently holds a Total Risk Rating of A by Hedgegate.

Fundana

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